



January, 2017

### [Flex-Plan Improves Organization Planning](#)

Anyone who does organization planning for clients or their employer is familiar with the usual strategic planning process. Gather lots of primary and secondary data. Confirm there have been no changes in the organization or company mission, vision or values. Host a workshop to identify multiple strategies to be executed over the next 12 to 18 months. Identify some metrics that will show progress. Assemble everything into a 3" binder and put it on the shelf. Dust it off periodically.

**Now the Health Council introduces a living plan that flexes with changes in the operating environment.**

This new data-driven plan includes a needs assessment to identify and confirm what the market requires from your organization. Building on the board and management vision, the Health Council planners guide the creation of strategies and a product / service plan that includes flexibility for market changes. Quality improvement tools enable 90-day testing of new services. Key performance indicators enable you to compare the actual quarterly results with those forecasted in the plan. If variation occurs due to unforeseen external circumstances or service changes, strategies can pivot, the service may be optimized, or both. No more static strategies or services that can't adjust over time. Your plan now adjusts to reality while simultaneously maintaining an alignment of your resources. You even have the option of having the Health Council monitor performance against plan quarterly so you can be assured that any progress is what you expect.

**This new planning technique is available as a package for \$1,490 or may be customized for your organization.**

Contact Senior Health Planner Therry Feroldi at 866.991.3652, extension 701 or [tferoldi@hcecf.org](mailto:tferoldi@hcecf.org) for our affordable Flex-Plan package for annual board planning, strategic planning, or service design.



## Florida Blue Foundation Innovation Grant to Launch Community Paramedicine in Seminole County

The Health Council of East Central Florida was one of ten organizations in Florida to share in \$2.5 million in grants made recently by the Florida Blue Foundation for health solutions to aid underserved populations and improve consumer health.

The \$260,224 grant to advance innovation and promote solutions in the health care system will bring health care via paramedics to approximately 662 uninsured and underinsured Seminole County residents who need regular medical visits but have mobility or transportation restrictions.

The Health Council is forming a community advisory board to guide development of the program that complements the existing HealthLink medical system of care that now includes preventive screenings, referral of sick and injured residents to medical clinics, a pharmacy voucher and prescription assistance program, and chronic disease self-management education.

Florida Blue Foundation enables healthy communities by making grants, building coalitions and rewarding best practices. More than three million people in Florida have received direct health services as a result of grants made to nonprofit organizations since its founding in 2001. Florida Blue Foundation is a trade name of the Blue Cross and Blue Shield of Florida Foundation, Inc., an Independent Licensee of the Blue Cross and Blue Shield Association. For more information about the Foundation, please visit [www.floridabluefoundation.com](http://www.floridabluefoundation.com).

## Hospital and Nursing Home Utilization Studies, CON Activity, Needs Assessments are Available from the Health Council

A visit to the Health Council website [www.hcecf.org](http://www.hcecf.org) offers insight into the use of hospital and nursing home beds in Brevard, Osceola, Orange and Seminole counties. Utilization reports by quarter are posted. More detailed information is available in reports for purchase.

*2016 County and the Regional Health Profiles* are available with information useful in reporting and grant requests.

The Health Council has provided data and research support for the Ryan White Part A - Orlando EMA Health Services Planning Council, including the 2017-2021 Comprehensive Plan found at

<http://www.hivnetwork.org/pdf/doc links/Docs Links Comp Plan.pdf> .

Additionally, the local behavioral needs assessment prepared by the Health Council for the Central Florida Cares Health System is being used to help determine where funds from the Florida Department of Children and Families should be spent. There are two reports available for review: <http://centralfloridacares.org/wp-content/uploads/2016/04/2015-CFCHS-Behavioral-Health-Needs-Assessment.pdf> and <http://centralfloridacares.org/wp-content/uploads/2016/04/2015-CFCHS-Behavioral-Health-Needs-Assessment-for-Special-Populations.pdf> .

The Health Council tracks the Certificate of Need (CON) competitive reviews and batching cycles. This information is available through our office at 866.991.3652.

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