



July, 2014

## 160 Attend Tri-County Health Summit

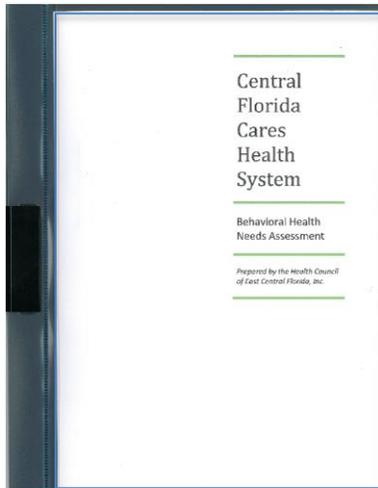


Orange, Seminole and Osceola county community leaders met in Maitland on May 15th to participate in a regional health summit. Planned with the cooperation of members of the *Healthy Seminole*, *Healthy Orange Florida Collaborations*, and the *Health Leadership Council of*

*Osceola County*, the summit brought together leaders from transportation, government, education, the environment, social service agencies, health care, public safety and business to examine our common community health issues. Former U.S. Surgeon General Dr. Antonia Novello illustrated how the areas represented by summit participants directly impact population health. Breakout groups created strategies addressing health literacy, obesity, and chronic disease. A summary of these strategies will help guide the creation of action plans by the Collaborations with the support of public health and the local hospital systems. Participants were treated to both a healthy breakfast by Orlando Health and a healthy lunch by Florida

Hospital. A summary of the breakout group strategies is posted on Healthy Measures at: [http://assets.thehcn.net/content/sites/healthymeasures/Project\\_Health\\_Summit\\_Breakout\\_strategies\\_060414.pdf](http://assets.thehcn.net/content/sites/healthymeasures/Project_Health_Summit_Breakout_strategies_060414.pdf)

## Behavioral Health Needs Assessment Released



As part of its strategic plan for behavioral health services in Brevard, Osceola, Orange, and Seminole counties, Central Florida Cares Health System (CFCHS) commissioned the Health Council of East Central Florida to prepare a needs assessment that was released this month. As the managing entity that is contracted by the State of Florida Department of Children and Families to direct behavioral health funding, CFCHS will use the assessment to guide funding decisions so resources are focused on the areas of greatest need.

CFCHS CEO Maria Bledsoe said “This document identifies priorities in each of the four counties and allows us to budget resources where they will make the most difference. Together with an inventory of all the substance abuse and mental health services contracted in our network, we can enhance how services are aligned with population demand.” The 94-page Needs Assessment document is available at the CFCHS home page: <http://centralfloridacares.org/wp-content/uploads/2014/06/CFCHS-Behavioral-Health-Needs-Assessment-Final.pdf>

## Cancer Collaborative Introduces Website



Visit <http://www.ecfcc.com/>

The East Central Florida Cancer Control Collaborative (ECFCCC) was created in 2012 through an agreement with the Florida Department of Health. Organizations which are actively involved in fighting cancer in this seven county region include local health care providers, advocacy groups, and community members.

Each share a vision to improve cancer care and decrease the burden of cancer through a strategic approach in education, research and advocacy.

Sue Higgins, M.P.H. , Director, Comprehensive Cancer Control Program at the Florida Department of Health, says that ECFCCC is one of the state's six regional cancer control collaboratives. "The ECFCCC is a critical component to the state's cancer control efforts in achieving the goals and strategies of the Florida Cancer Plan. It serves as a great resource for information about cancer prevention and control and provides an opportunity for partners to network and share resources." The ECFCCC is currently working on increasing membership throughout the seven county region and is actively looking for new partners to join these efforts. For more information please visit <http://www.ecfccc.com/>

## ROCK To Introduce New Website

The Health Council's community driven initiative to address childhood obesity in Central Florida is The *Reduce Obesity in Central Florida Kids* Consortium also known as **ROCK**.



Funded by the Florida Blue Foundation, ROCK which is now a 501(c)(3) nonprofit will soon unveil its newly redesigned website. The website will boast a new look and simplify finding new and relevant information on childhood obesity research, best practices, tools, programs and activities throughout the Central Florida community. Stay tuned for more [www.ROCKFL.org](http://www.ROCKFL.org) updates.

## GPO Access Reducing Supply Expenses

In conjunction with The Wincup Group of Mt. Dora, the Health Council of East Central Florida has affiliated with Premier and Alliant group purchasing organizations (GPOs) to make available significant supply savings to local organizations like these:

- ✓ Shepherd's Hope (free clinics)
- ✓ Orlando Senior Living (senior housing)
- ✓ Lake Cares (food distribution program)
- ✓ Brevard Physician Network (300 physicians)
- ✓ Florida Department of Health (Seminole County clinics)
- ✓ Primary Partners ACO (40 medical practices)

Aggregated purchase volume is contributing to the ability of these organizations to save up to double digits on product, service and equipment purchases they make anyway, and in most cases from the same distributors. Contact Ken at [kpeach@hcecf.org](mailto:kpeach@hcecf.org) to learn more.



# Health Council Applies for REACH Grant

With the support of the Florida Department of Health in Seminole County, the Healthy Seminole Collaboration, and community members, the Health Council is preparing a comprehensive REACH grant application to fund a three-year initiative to reduce tobacco use, obesity, and chronic disease rates in two local census tracts in Seminole County.



As an independent 501(c)(3) not-for-profit corporation, the Health Council is able to work with many community institutions, agencies, and organizations to develop grant applications, program evaluations, needs assessments, and other resources to improve population health. Examples appear on the Council's website [www.hcecf.org](http://www.hcecf.org).