



Vision Source and Health Council of East Central Florida Announce New Relationship

Vision Services will benefit patients from Brevard, Orange Osceola and Seminole counties

KINGWOOD, Texas, November 4, 2015 –North America’s largest, independent optometric alliance Vision Source announced today that it has entered into a relationship with The Health Council of East Central Florida. This non-profit healthcare planning agency provides research, education and program support to improve health care delivery and outcomes. The relationship is designed to provide more opportunities for shaping integrated health care delivery systems with the goal of providing access to quality and efficient health care services at affordable prices.

Jim Greenwood, President and CEO of Vision Source commented, “Vision Source is committed to ensuring the highest levels of optometric care and patient experiences across the nation. Our relationship with The Health Council of East Central Florida will enhance its ability to shape full spectrum integrated medical care models in the Orlando metropolitan area by including vision and eye health services from the 27 Vision Source practices in the area.”

“Vision Source will be a primary component of the new HealthSpan Coordinated Chronic Care Network that the Health Council is launching this month in East Central Florida. Physicians practicing independently, in groups, and as Accountable Care

Organizations will benefit from the well-organized, wide-reaching Vision Source network and its commitment to both eye health and early detection of other diseases. It is a perfect complement to many of the integrated health care systems and physicians with whom we work. This integration will strengthen our ability to develop and expand the delivery of preventive health care programs and services that benefit the patients in our communities," stated Kenneth Peach, Executive Director of The Health Council of East Central Florida. "HealthSpan will offer physicians centralized referral for their patients, improved chronic care management, tools to help reduce hospital readmissions, and the potential for home patient monitoring through their own medical offices."

About Vision Source

Founded in 1991, Vision Source is North America's largest network of independent optometrists consisting of nearly 4,000 members. The clinicians in the Vision Source network enjoy access to newly evolving patient channels, including an expanding list of leading medical groups and integrated health systems with whom Vision Source optometrists collaborate. Additionally, members benefit from a wide range of innovative technologies, practice management tools, strategic marketing, and unsurpassed purchasing power. Leveraging these tools, the clinicians offer comprehensive eye care to their patients delivering an industry leading patient experience. For more information, call 888-558-2020 or visit www.visionsource.com.

About The Health Council of East Central Florida

The Health Council of East Central Florida, Inc. (HCECF) is a private, non-profit healthcare planning agency providing research, education and program support to improve healthcare delivery and outcomes. It serves all organizations in the four-county region of Brevard, Orange, Osceola and Seminole. The Health Council provides hospital and nursing home utilization reports, decision tree software, strategic planning support, program performance evaluation, community health needs planning, and administers community health service networks in multiple counties. The Health Council works with partner organizations to expand affordable access to innovative preventive health care services. www.hcecf.org.